

# LITITZ FLOORING COMPANY

March 2025

## Welcome Bob

**Lititz Flooring Company** is pleased to announce that **Bob Racioppi** has joined our team as Director of Business Development.

Having started in the flooring industry in the mid 1980s, Bob has a wide range of experience and industry knowledge making him an excellent fit for his position at Lititz Flooring. Living in northern New Jersey, Bob is well established in the commercial flooring sector in the Northeast Corridor which he will be managing for Lititz Flooring.

Dave Cipalla, Lititz Flooring Co-founder and President, stated "I am happy to welcome Bob to the Lititz Flooring team. His work ethic and strong values on supporting our reps and customers will immediately fit with our unique management team and beliefs. I am confident Bob will begin contributing on day one."

Bob starts on March 17, 2025 and can be reached at [bob@lititzflooring.com](mailto:bob@lititzflooring.com).

